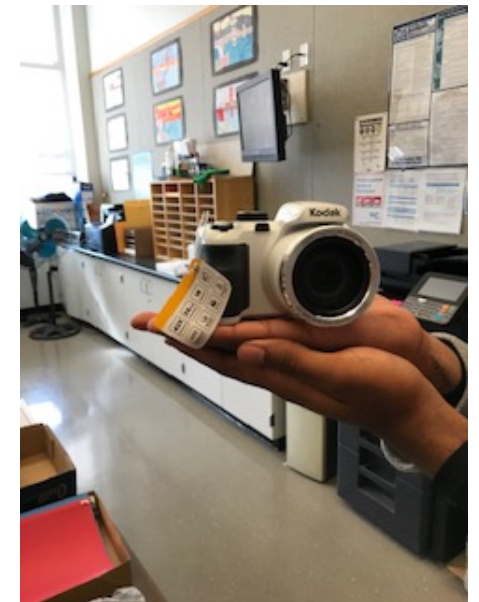




Start with
budget



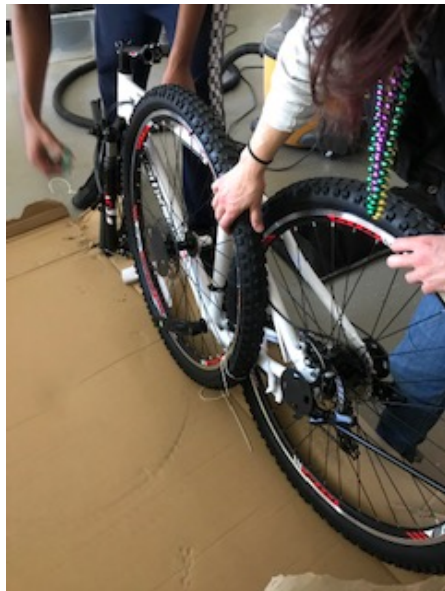
Purpose :
what do you
want?



Follow the
rules (match
project &
grant
priorities)



Shine! Tell
your story



Build on
success